



H O O D L E M



Hoodlem Biography

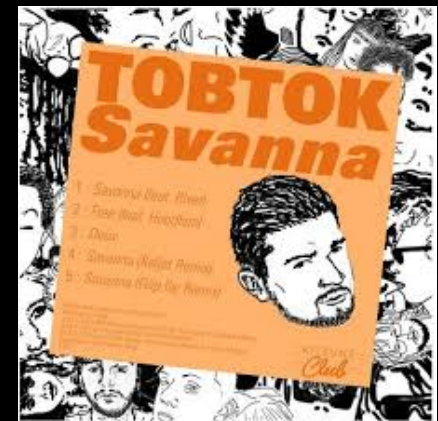
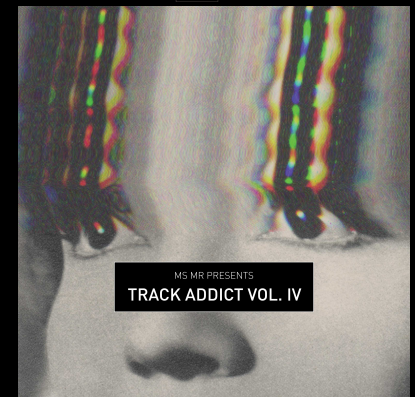
Today we introduce you to **Hoodlem**, a new local act from inner-city Melbourne. **Hoodlem** is an anonymous project blending pulsing experimental beats, soulful vocals and crisp production.

Hoodlem have been gathering momentum at quiet-yet-urgent pace worldwide typified by captivating production and as they weave soulful melodies. The necessary comparisons have been drawn, and at time where male vocalists dominate the electronic soul genre **Hoodlem** stems from the same vein and creates anticipation of something new and mysterious.

Things don't appear to be slowing down for mysterious act, following on from a North American tour in May last year, Hoodlem were included in MSMR's Track Addict Mixtape series Vol IV, the buzz around mysterious act's experimental beats and soulful vocals is proving to be long lasting.

In the second half of 2014, Hoodlem debuted in Europe supporting ambient electronic group Rat & Co with shows in the UK, France, Germany, Netherlands and returned to the USA to perform shows at the CMJ Music Marathon including the ASCAP and Neon Gold, National Anthem, Chess Club parties. In November a collaboration with Swedish artist Tobtok, 'Free' was released through French label Kitsuné

With a track record of solid singles and critical intrigue, Hoodlem are gearing up for the release of their debut EP. But we're not going to tell you much more, nor reveal who **Hoodlem** actually is... but nudge you in the direction of your headphones... pick them up and press play... go on.







Neon Gold (USA) - 'overwhelms with sonic seduction'

The screenshot shows the Neon Gold website with a dark background and vibrant, multi-colored horizontal stripes. At the top, there's a navigation bar with 'EVENTS', 'ARTISTS', 'SHOP', and 'SEARCH'. The 'Neon Gold' logo is prominently displayed in a stylized, glowing font. Below the logo, the text 'WISHING YOU WERE SOMEBODY ELSE.' is centered. To the left, there's a large image of several eyes looking forward. Below this image is a SoundCloud player for the song 'Old Friend' by hoodlemusic. To the right, there's a section titled 'UPCOMING EVENTS' featuring a poster for 'THE GREAT ESCAPE TAKEOVER 2015' with a list of artists and their performance times. At the bottom, there are three event listings for May 14th and 16th, 2014, each with a blue button.

EVENTS · ARTISTS · **Neon Gold** · SHOP · SEARCH

NEON GOLD

WISHING YOU WERE SOMEBODY ELSE.

It's hard to believe it was half a year ago that we were first blessed with Hoodlem's soul-soothing hip-pop via brilliant early singles "Through" and "Firing Line". Then lo and behold, the Melbourne outfit returns to the forefront today with "Old Friend", which is just as hard to pin down, eviscerating any and all genre lines and leaving in its wake a majestic new aurality that feels like the perfect middle point between Jai Paul and Lorde. From the haunting vocals to the lip-curling guitars, it's a crazy diamond in the rough that begs multiple listens. Give into its wiles below, and who knows, maybe their first New York show isn't so far away...

hoodlemusic
Old Friend

SOUNDCLOUD

4:11

Cookie policy

March 5th | 2014

UPCOMING EVENTS

NEON GOLD - NATIONAL ANTHEM - CRESS CLUB PRESENT

NEW SHAPES UK

SEINABO SEY 11:00 PM

MAPEI 1:00 PM

GEORGIA 3:15 PM

VÉRITÉ 7:00 PM

OCEAÁN 11:45 PM

GREAT ESCAPE TAKEOVER 2015

COALITION - 171-181 KINGS ROAD ARCHES - SATURDAY 16TH MAY - 8PM
WHISTARMS AT GREATSCAPEFESTIVAL.COM

NeonGold CRESS CLUB THE GREAT ESCAPE

05.14 | U Street Music Hall
Penguin Prison (Live)

05.14 | The Westway
Handsom Ghost, Prides, Strange Names

05.16 | Coalition
Georgia, Mapei, Oceaan, Seinabo Sey,



NYLON (USA) – 'slow-burning beats and a smokey, soulful vibe'

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song premiere: hoodlem

'nSYNC gets indie-fied by the aussie breakout band.

by: liza darwin — april 10 2014



more nylon

prev my five coachella essentials



next nylon x reebok classic: my classic culture ft Jesse boykins III



from our friends



It's been 13 years since 'NSYNC dropped the epic jam "Girlfriend" upon the world--and even now, the track is the gift that just keeps on giving. Case in point? This new cover from Australian breakouts **Hoodlem**, who stamp the boy band original with their own cinematic, topsy-turvy sound.

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The Sad But Real Truth About Heavier Women



9 Beauty Products You Can Make in Your Own Kitchen



This Is How Long It Takes For Kylie Jenner To Apply Makeup

Bruce Jenner Wears Women's Clothing in Front of Sons



40 Stars You Didn't Know Had Kids at a Very Young Age

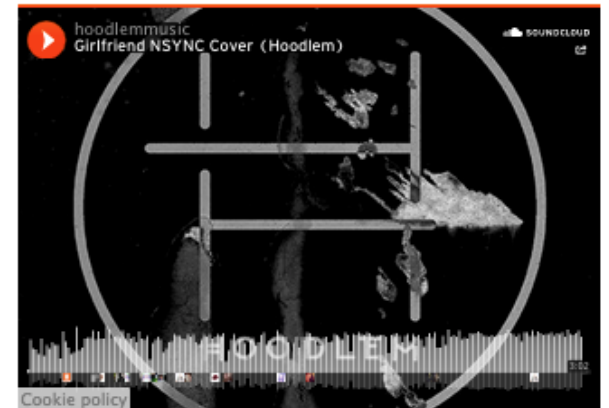


9 Disney Stars Who Completely Went Off The Deep End

We first fell in love with the group when their track "Old Friend" essentially exploded the internet ([listen here](#) if you haven't already!) about a month ago. Stocked with slow-burning beats and a smokey, soulful vibe, these guys sound like a twisted mashup of London Grammar-meets-Lorde with extra electronic inflections.

The band might prefer to stay anonymous even despite this success...but with their newest release, we seriously doubt they'll stay in the shadows for long. Oh, and did we mention that it's FREE?!

Download the indie-fied, grown-up version of "Girlfriend" below, and get ready to obsess all over again.



Cookie policy



Hype Machine – ‘Old Friend’ at Number 4 Most Popular ‘Firing Line’ Rat & Co remix at Number 10

- See (Beacon Remix) Tycho
- Love Blind (Original '4AM' Mix) Matt Zanardo
- Palace (Foals Remix) Wild Beasts
- Firing Line(Rat & Co Remix) Hoodlem
- Sweater Weather (Vijay & Sofia... The Neighbourhood (feat. Kina Gr...
- My Love (feat. Jess Glynne) (Yo...

Hoodlemmusic - Old Friend

Posted by 25 blogs • Download: Amazon

Cougar Microbes + "Cougar Microbes is excited to be headed back Stateside in October to attend New York City's legendary CMJ Music Marathon..." [Posted on Oct 28th, 2014](#) →

Happy + "Mmmm yes we seem to have another anonymous act on our hands, following on from our friend Slow Magic (introduced..." [Posted on Sep 3rd, 2014](#) →

Unrecorded + "What's sexier than a sultry woman's voice atop a slowed-down electronic groove? The mystery behind the voice. In the intrigue..." [Posted on May 21st, 2014](#) →

Toy Stereo + "Melbournes own Hoodlem dropped some new tracks a couple weeks back, this is our favorite. Ruckus Rhythms" [Posted on May 16th, 2014](#) →

Tunes I Dig + "Old Friend (2014) - Buy It's just a stand-alone single, but it's beautifully soulful. ..." [Posted on May 7th, 2014](#) →

umstrumllmusic + "If you were looking for some fresh tunes to finish off the weekend, here comes Hoodlem, a new and exciting..." [Posted on Apr 20th, 2014](#) →

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HYPE MACHINE

Latest Popular Genres

Oceaán - Veritas (Hoodlem Remix) Read Post →

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- Tell Me - RL Grime & What So Not**
Posted by 13 blogs • Download Artist: eMusic • Amazon
Future Classics + "So, today was big.. Can't help but think RL Grime was the mastermind in the drop haha. Dudes involved in..." [Read Post](#) →
- Pharrell Williams - Happy NEUS Remix +4 More**
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Indie Shuffle (USA) – Song of the Day “incredibly smooth sultry music”



 SINGLES COLLECTIONS

 **Hoodlem**
Old Friend




electronic female vocalist hip-hop

Sounds like: [Chet Faker](#), [Jai Paul](#), [Banks](#)



What's so good?

By [Hugh McClure](#) | Mar 05, 2014 | Total plays: 11,412

 Recommend 43  Tweet 15  Pin It

Hoodlem, the anonymous duo by way of Melbourne, have been pretty secretive to date, letting their music speak for itself -- a pretty great way to run things, as I'm sure you'll agree. What hasn't been a secret has been my infatuation with these guys since their debut single "Through" dropped last year, followed by a second single "Firing Line" which I included in my Best of Australian Music 2013 list.

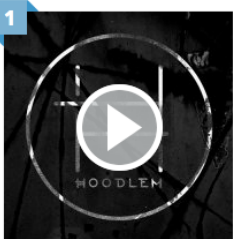
Now, they've released their first new material of the year, with "Old Friend" another gem to add to their slowly growing collection. Hoodlem has a real ability to create incredibly smooth, sultry music, despite glitch being a huge component to their production. They do this with plenty of sparkling guitar licks, off-tempo percussion, and an abundance of tempered electronic influence -- all topped off with super sassy vocals. If I was only allowed to listen to one type of music for the rest of my life, it would probably be something like this.

This is the part of the review where I usually tell you what's coming up for an artist, but all I know is that there's one, perhaps two, new tracks in the very near future for you to keep an eye out for.

 indie shuffle

POPULAR THIS WEEK

PLAY ALL IN ORDER ▶



Hoodlem
Old Friend

electronic female vocalist hip-hop

Sounds like: [Chet Faker](#), [Jai Paul](#), [Banks](#)

By [hmcclure](#) on Mar 5 | 6,900 plays | [Read review](#) →





Pigeons and Planes (USA) – 'refreshing and evocative'

HOME ABOUT NEWS FEATURES **AUDIO** VIDEO INTERVIEWS CONTESTS

DAILY DISCOVERY: HOODLEM
posted by [Joyce](#) on March 10, 2014 in [audio](#)

8+1 10 Like 9 Tweet 6

« Previous Next » 1 of 3




Image via Hoodlem

Daily Discovery is a daily feature that will highlight a new or recently discovered artist that we're excited about. See the rest of our Daily Discoveries [here](#).

The search for good new music is a constant and a difficult one. But you know what they say: patience is a virtue. Or "you can only find happiness when you stop looking for it." You know, something to that effect.

I was lucky with Hoodlem. Sent from the act's PR contact was their first U.S. release, "Old Friend," a stunning, stylish effort by the Melbourne-based duo. Gathering familiar elements from a variety of genres—R&B, electronica, indie rock—to form a base for the female vocalist (whose identity remains anonymous) to hauntingly sing upon, they create something refreshing and evocative.

But there's not much known about the duo, other than the fact that they're from "inner-city Melbourne." They wish to keep that sense of mystery alive, and though it's definitely been done, a familiar tactic in today's music industry, it nonetheless gives them that edge. Combined with this solid release, they've certainly piqued our interest.

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Confusion @PigsAndPlans 9m
Premiere: [@MemebMusic](#) and [@Kaleem_Taylor](#) have a perfect summer track with "Thousand Words." [trib.al/2K3ttCF](#)
Show Media

Confusion @PigsAndPlans 27m
Update: [Joni Mitchell's website](#) says reports of her being in a coma and unresponsive are false [pigeonsandplanes.com/2015/04/p](#)
Show Media

Confusion @PigsAndPlans 1h
Surprise, surprise, [Morrissey](#) is mad about something. [trib.al/n9ntDgQ](#)
[pic.twitter.com/UenO4takmi](#)

hoodlemmusic
Old Friend
SOUNDCLOUD





RAT & CO EURO TOUR WITH HOODLEM

2 OCTOBER - HOXTON BAR, LONDON
5 OCTOBER - THE GLOBE, BRIGHTON
6 OCTOBER - HARE & HOUND, BIRMINGHAM
8 OCTOBER - LE 114, PARIS
11 OCTOBER - DOKA, AMSTERDAM
13 OCTOBER - ASTRA STUBE, HAMBURG
16 OCTOBER - KAFFEE BURGER, BERLIN
17 OCTOBER - MARIE ANTOINETTE, BERLIN

NEON GOLD / NATIONAL ANTHEM / CHESS CLUB PRESENT

NEW SHAPES

SANTOS PARTY HOUSE / OCTOBER 23 / 8PM / \$10 ADV / \$15 DOS / 21+

UPSTAIRS	DOWNSTAIRS
FENECH-SOLER	MADE IN HEIGHTS
KATE BOY	GEORGE MAPLE
SEINABO SEY	THIEF
CATHEDRALS	HOODLEM
VERITE	TWIN PEAKS
CIRCA WAVES	ZELLA DAY
AURORA	NOTHING BUT THIEVES

LIMITED ENTRY WITH CMJ BADGES

ASCAP PRESENTS
at **CMJ**
2014

OCT 22, 2014
DOORS AT 8:00 PM

8:30 PM HOODLEM
9:15 PM LITTLE DAYLIGHT
10:00PM AURORA
10:45PM LINE & CIRCLE
11:30PM MOSCO ROSCO
12:15PM BALLET SCHOOL

The Studio at Webster Hall
125 E 11th St
(Between 3rd and 4th Ave)

WE CREATE MUSIC
ASCAP 100
YEARS

Free admission with CMJ badge
or \$10 at the door

A POP MUSIC CLUB NIGHT, STYLED BY NEON GOLD RECORDS.

POPSHOP WEST

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HOODLEM **TOWER** EXROYALE

THE ECHO • JUNE 24 • 8PM - LATE • \$10 ADV / \$12 DOS • 18+

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The Rev
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Fortitude
Valley

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HWLS
HOODLEM
FUTURE CLASSIC DJs

12am-never

future classic. radio Transgressive BIGSOUND

NEW SHAPES PRESENTS
MAGIC MAN
HOODLEM DASHY DASHY (DJ)

1ST OCTOBER • NOTTING HILL ARTS CLUB • \$5 • 7PM



Youtube Support

WKND Remix of Hoodlem's 'Old Friend'



TVG

HOODLEM
OLD FRIEND (WKND REMIX) **TVG**

0:01 / 4:53

Hoodlem - Old Friend (WKND Remix)

The Vibe Guide ✓

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WDEF

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Hoodlem x WKND - Old Friend

Electro Posé

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Electro Posé



More Online Support

Acid Stag

<http://acidstag.com/2014/03/26/hoodlem-firing-line-new-sounds/>

Blahblahblahscience

<http://blahblahblahscience.com/track-reviews/premiere-hoodlem-old-friend>

Dancing Astronaut

<http://www.dancingastronaut.com/2014/03/melbourne-duo-hoodlem-release-smooth-grooves/>

Eargasm

<http://eargasmusic.com/hoodlem-old-friend/>

Earmilk

<http://www.earmilk.com/2014/03/05/hoodlem-anonymously-rouses-our-sound-waves-with-old-friend/>

EQ Music

<http://eqmusicblog.com/hoodlem/>

Giant Step

<http://www.giantstep.net/index.php/2014/03/new-track-hoodlem-old-friend/>

Hilly Dilly

<http://www.hillydilly.com/2014/03/hoodlem-old-friend/>

In Your Speakers

<http://inyourspeakers.com/content/news/281-hoodlem-release-new-song-old-friend-03052014>

Indie Shuffle

<http://www.indieshuffle.com/hoodlem-through/>

Jayel Audio

<http://jayelaudio.com/2014/03/05/hoodlem-old-friend/>

Le Disco Lab

<http://lediscolab.fr/portfolio/hoodlem-singles/>

Music Ninja

<http://www.themusicninja.com/mp3-playlist-indie-dojomarch-2014-round-2/>

Neon Gold

<http://neongoldrecords.com/hoodlem-old-friend/>

Pause Musicale

<http://pausemusicale.com/hoodlem-old-friend/>

Sodwee

<http://sodwee.com/blog/2013/10/sundaze-70-art-by-paul-grelet/>

The 405

<http://www.thefourohfive.com/news/article/hoodlem-old-friend-139>

The Ripe

<http://www.theripe.tv/old-friend-hoodlem/>

Tonedeaf

<http://www.tonedeaf.com.au/about/hoodlem>

Your Music Fix

<http://www.yourmusicfix.com/hoodlem-through/pop/2013/>

Your Music Radar

<http://www.yourmusicradar.com/cloud-sizzlers-58/>